

Free Guide: The Christian Creative Path

For emerging talent partnering with Legacy Production House

Purpose & Promise

At Legacy Production House (LPH), we steward God-given gifts with excellence. This guide gives you a straight-talk roadmap to enter the entertainment industry the right way—spirit-first, business-smart, legally protected, and future-minded.

Key Scriptures: Colossians 3:23; Proverbs 22:1; Proverbs 4:7; Philippians 4:8; Matthew 5:16

What You'll Learn

- The process from idea → release → revenue
- How to protect your work, your name, your time, and your witness
- What every talent (artist, actor, author, creator) should know before saying "yes"
- Practical checklists, templates, and red flags

The Christian Creative Path (7 "C" Milestones)

1. Calling → Clarify assignment, convictions, and boundaries.
2. Craft → Train your skills; commit to critique and iteration.
3. Catalog → Create and properly store/organize works-in-progress (WIPs) & masters.
4. Copyright → Secure ownership; paper trails beat memories.
5. Company → Choose the right entity; separate money; build basic ops.
6. Contracts → Put it in writing; negotiate terms you understand.
7. Career → Build brand, release, market, and steward relationships.

The Process Map (End-to-End)

Idea & Development → Pre-Production → Production → Post → Release → Monetization → Growth

1) Idea & Development

- â€¢ Vision statement (1â€”2 sentences)
- â€¢ Target audience & purpose (who it serves; problem it solves)
- â€¢ Mood board / references
- â€¢ Budget range & timeline

Deliverables: concept brief, treatment (for video/film), demo/rough draft (for music/writing)

2) Pre-Production

- â€¢ Build team (producer, director/engineer/editor, DP, session players, stylist, MUA, designer)
- â€¢ Lock budget, schedule, locations
- â€¢ Contracts (NDA, work-for-hire, split sheets, licenses), permits, insurance
- â€¢ Asset checklist (lyrics/scripts, beats/instrumentals, props/wardrobe)

Deliverables: call sheet, shot list/storyboard, session plan, clearance list

3) Production

- â€¢ On-set/in-studio etiquette & chain of command
- â€¢ Safety briefing; harassment-free, substance-free set
- â€¢ Daily progress logs

Deliverables: raw takes, production reports, backups (onsite + cloud)

4) Post

- â€¢ Editing, mixing/mastering, proofreading, color, graphics, captions, alt-text
- â€¢ QC checklist (spelling, explicit content policy, levels, watermarks)

Deliverables: finals in required formats + stems/assets

5) Release

- â€¢ Distribution plan (platforms, territories, formats)
- â€¢ Metadata (ISRC/ISWC, UPC/ISBN, credits)
- â€¢ Pre-save/pre-order; EPK; one-sheet; press outreach; lyric/caption files

Deliverables: release timeline, link hub, press kit, content schedule

6) Monetization

- â€¢ Revenue map per medium (music/film/writing/speaking)
- â€¢ Pricing, splits, payout schedule
- â€¢ Collections setup (PROs, SoundExchange, MLC, publishing admin)

Deliverables: rate card, invoice templates, royalty collection log

7) Growth

- â€¢ Post-launch review (KPIs, spend vs. return, audience insights)
- â€¢ Community, discipleship, and brand partnerships
- â€¢ Annual IP audit and catalog update

Deliverables: growth plan, calendar, updated budget

Protection: Guard Your IP, Your Name & Your Witness

Not legal or tax advice. Use this as education and consult a qualified attorney/CPA.

Intellectual Property Basics

- â€¢ Copyright (automatic at creation; register to enforce): songs, scripts, recordings, videos, artwork, books.
- â€¢ Trademarks: artist/band name, show/podcast title, logos, taglines (use consistently; clear before investing).
- â€¢ Right of Publicity: control use of your name/likeness.
- â€¢ Work-for-Hire vs Collaboration: If someone is paid to create FOR you (W4H), you own itâ€”only if the contract says so in writing.
- â€¢ Split Sheets (music) & Credits Sheets (film/tv): capture ownership percentages on day one.

Registrations & Collections (Music)

- â€¢ PROs: ASCAP, BMI, SESAC (songwriter/publisher performance royalties)
- â€¢ SoundExchange: digital performance royalties for sound recordings (artist/label/players)
- â€¢ The MLC: digital mechanical royalties to songwriters/publishers (U.S.)
- â€¢ ISRC (recording ID) & ISWC (composition ID); UPC for releases

Licenses & Clearances

- â€¢ Samples, beats, footage, fonts, stock, scripture translationsâ€”license everything you don't own.
- â€¢ Location, minor, and talent releases for video/photo.

Insurance (by project size)

- â€¢ General liability (venues/locations often require)
- â€¢ Gear/equipment coverage
- â€¢ E&O (Errors & Omissions) for films/series/docs
- â€¢ Event insurance for live shows

Contracts You'll See (Plain English)

- â€¢ NDA: shares info but forbids disclosure.
- â€¢ Producer/Engineer Agreement: rate, deliverables, W4H or royalty points.
- â€¢ Split Sheet: shares of composition & master; publishing admin.
- â€¢ Manager/Agent/PR Agreements: scope, term, commission %, termination.
- â€¢ Distribution/Label/Publishing: ownership, advances/recoupment, audit rights.
- â€¢ Sync License: fee, term, territory, media, exclusivity.

Non-negotiables: define ownership, payment, deliverables, deadlines, credit, approvals, termination, dispute venue.

Personal & Spiritual Protection

- â€¢ Code of conduct: Christlike speech, modesty standards, off-set integrity.
- â€¢ Safety: background-checked teams; two-adult rule around minors; no private closed-door meetings.
- â€¢ Health: rest day/Sabbath rhythm; substance-free sets; mental health plan; accountability partner.

What Every Talent Should Know (Before You Say "Yes")

Set & Studio Etiquette

â€¢ Be early, label everything, listen more than you speak, phone on silent, respect chain of command.

â€¢ Bring your own essentials: water, snacks, charger, wardrobe basics, in-ear protection.

Auditions & Self-Tapes

â€¢ Headshot (recent), resume, 60â€”90s reel/monologue/rough mix.

â€¢ Quiet space, good light, clear audio, slate your name/contact; label files professionally.

Deliverables Discipline

â€¢ Keep versions organized (v1, v2â€”final); store assets with clear file names; back up twice.

Boundaries

â€¢ Define upfront: scenes/lyrics/costumes/venues you will not do; put morality clause where possible.

Money

â€¢ Learn your rates; invoice promptly; track expenses; set aside taxes; avoid "exposure-only" deals.

Money & Monetization (By Discipline)

How We Work at Legacy Production House

1. Apply â portfolio links & goals
2. Discovery Call â scope, budget, timeline, standards
3. Proposal & Agreements â clear deliverables & protections
4. Production â professional, safe, ministry-minded sets
5. Post & QC â excellence before speed
6. Release Support â distribution/press/rollout advisement
7. Review & Next Steps â metrics, lessons, growth plan

Content Standards: Christ-honoring, clean language/visuals, truthful storytelling, no exploitation.

30-Day Quick Start Plan

Week 1

- â Write your calling statement & non-negotiables
- â Audit your brand (name, bio, photos)
- â Open creator bank account; EIN if needed
- â Draft basic NDA & split sheet templates

Week 2

- â Outline first project (treatment, budget, timeline)
- â Build team short-list; collect quotes
- â Register with a PRO; set up SoundExchange/MLC (music)
- â Clear any samples/assets you don't own

Week 3

- â Contract & kickoff
- â Capture BTS content cleanly
- â Start EPK/one-sheet; professional email signature

Week 4

- â Finalize masters/edits; QC
- â Schedule release; draft 14-day content plan
- â Send invoices; update catalog register
- â Book post-mortem & prayer of thanksgiving

Simple Templates (Educational Only)

A) Split Sheet (Music)

- â Song Title: _____
- â Writers & %:
 - Name (Legal/PRO): _____ â ____%
 - Name (Legal/PRO): _____ â ____%
- â Master Ownership: _____ (Artist/Label/Shared)
- â Producer Points (if any): ____% of master
- â Publishing Admin: _____
- â Date: _____ Signatures: _____

B) Work-for-Hire Acknowledgment

C) Basic NDA (Short Form)

- â€¢ Parties: [Discloser] / [Recipient]
- â€¢ Purpose: discuss potential collaboration on [Project]
- â€¢ Confidential Info: all non-public materials/ideas/files/contracts
- â€¢ Recipient won't disclose or use outside purpose; must safeguard
- â€¢ Term: 2 years from signature
- â€¢ Remedies: injunctive relief + damages
- â€¢ Signatures & Date

Note: Templates are examples only. Get attorney review for real-world use.

Checklists

Audition / Self-Tape Kit

- â€¢ Headshot, resume, reel/monologue, slate
- â€¢ Quiet space, tripod, light, mic
- â€¢ File naming: LastName_Project_Role_Date.ext

Studio / Session Day

- â€¢ Contracts signed (split/W4H), click/tempo map
- â€¢ Hard drive + cloud backup; stems labeled
- â€¢ Healthy snacks/water; prayer before first take

Video / Photo Shoot

- â€¢ Permits, insurance, releases
- â€¢ Wardrobe/props; modesty standards confirmed
- â€¢ Safety briefing; harassment-free set posted

Release Day

- â€¢ Final assets + captions + alt-text
- â€¢ PRO/MLC/SoundExchange confirmed (music)
- â€¢ Link hub live; press/DMs scheduled; receipts saved

Glossary (Quick)

- â€¢ Master: the actual sound/video recording.
- â€¢ Publishing: the underlying song/script/words and music.
- â€¢ Recoupment: recovering costs from your share before you're paid.
- â€¢ Sync: licensing music for picture (film/TV/ads).
- â€¢ EPK: Electronic Press Kit; one-sheet + assets for media/promoters.

Final Counsel

- â€¢ Excellence is worship. If it bears your name, it bears His name.
- â€¢ Paper protects peace. No contract, no work.
- â€¢ Guard your witness. No role or rate is worth your soul.
- â€¢ Build slowly, steward wisely, give thanks often.

Ready to Take the Next Step?

- â€¢ Prepare your calling statement, non-negotiables, and project concept